

United Kingdom Projects



URL: <https://meadowviewcountrypark.co.uk/>

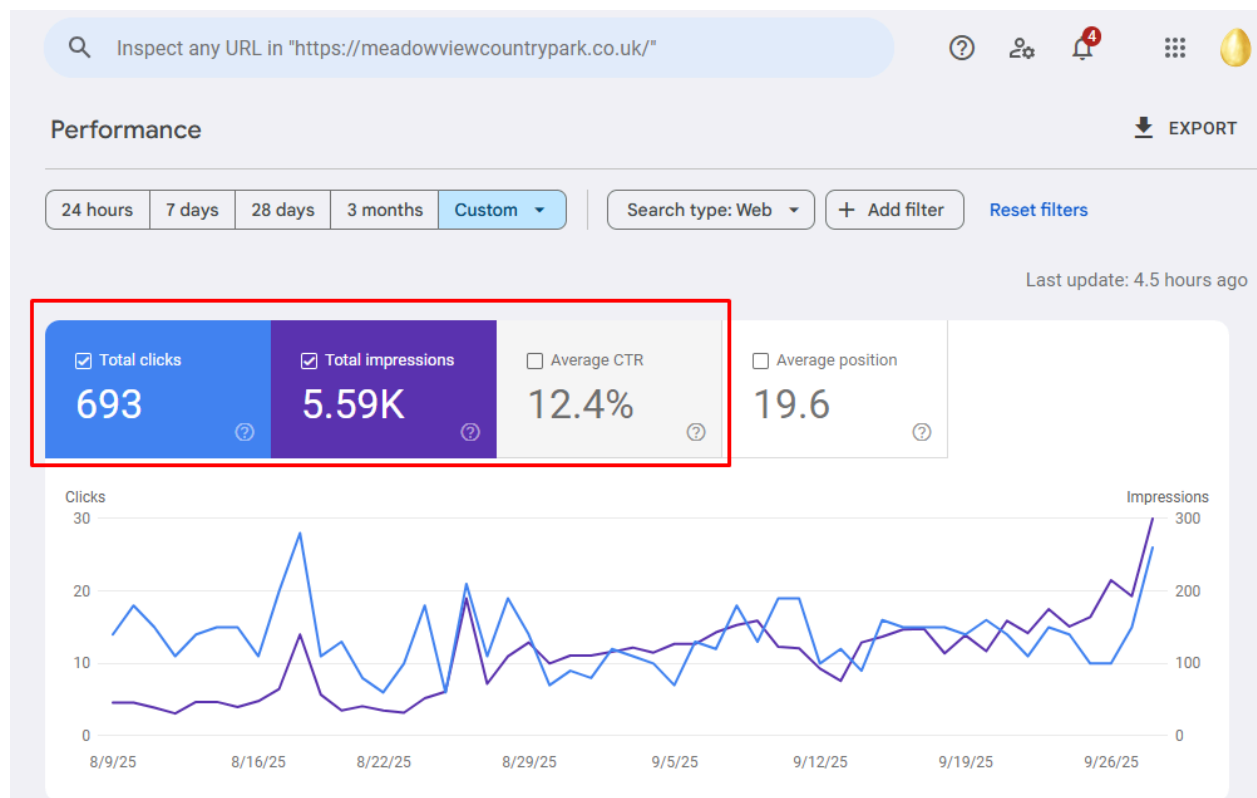
Project Overview

Business: Meadow View Country Park (Camping Site)

Location: Dorset, UK

Duration: 3 months (Continue)

Goal: Boost local visibility, organic traffic, and bookings.



Key Strategies

- **Keyword Research:** Focused on local and service-specific keywords
- **On-Page SEO:** Optimized meta titles, descriptions, headers, images, and implemented structured data for local business and FAQ's .
- **Local SEO:** Enhanced Google My Business profile and built local citations.
- **Content Creation:** Published 5 blogs targeting local keywords with informational content. Developed and optimised blogs that were featured in Google AI Overview, boosting authority and visibility.
- **Technical SEO:** Improved site speed, mobile responsiveness, and fixed broken links.
- **Backlink Building:** Secured links from local blogs and directories.
- **Bookings:** Walk-ins +30%, online bookings +40%
- **Ranking Keywords:** safari tent Wigbeth, glamping pods wigbeth, luxury static caravan wigbeth, touring pitches Wigbeth, holiday parks in Wigbeth, meadow view country park dorset, long term static caravan rental bournemouth