

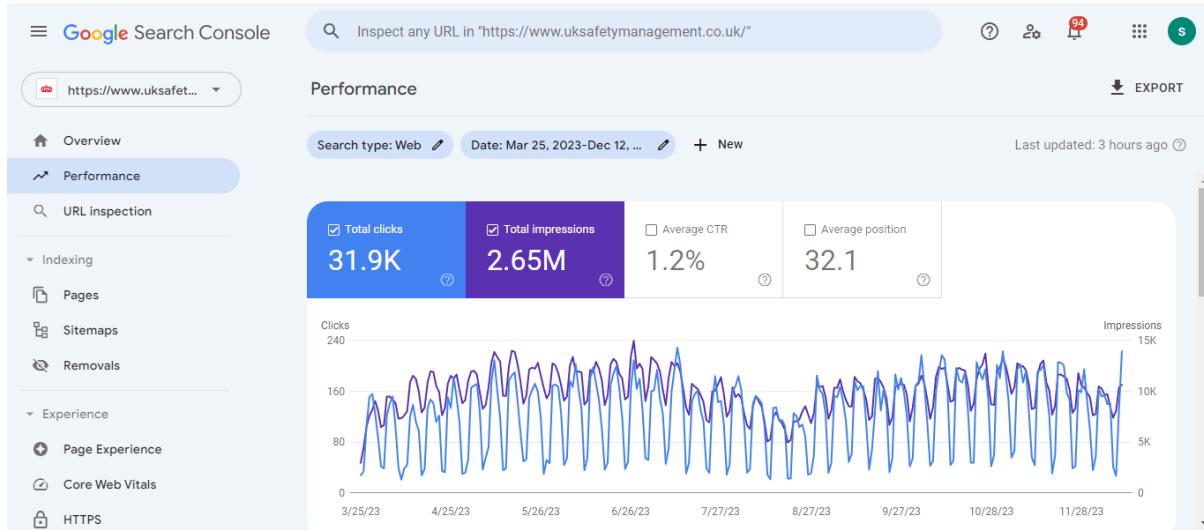


A **PTSG** company

URL: <https://uksafetymanagement.co.uk/>

Project Overview

- **Business:** Access Garage Doors (Garage Door Supply & Installation)
- **Location:** United Kingdom
- **Duration:** 8 months
- **Goal:** Increase organic traffic, improve local visibility, and drive more inquiries for garage door services.



Key Strategies

- **Keyword Research:** Focused on terms like portable appliance testing manchester and pat testing uk.
- **On-Page SEO:** Optimized meta titles, descriptions, and service pages.
- **Local SEO:** Enhanced Google My Business profiles and built local citations.
- **Technical SEO:** Improved website speed and mobile responsiveness.

Results

- **Organic Traffic:** +45%.
- **Keyword Rankings:** Ranked #1 for PAT Testing UK.
- **Local Visibility:** Google My Business views +60%.
- **Leads:** Service inquiries +35%.