



URL: <https://tattoobournemouth.co.uk/>

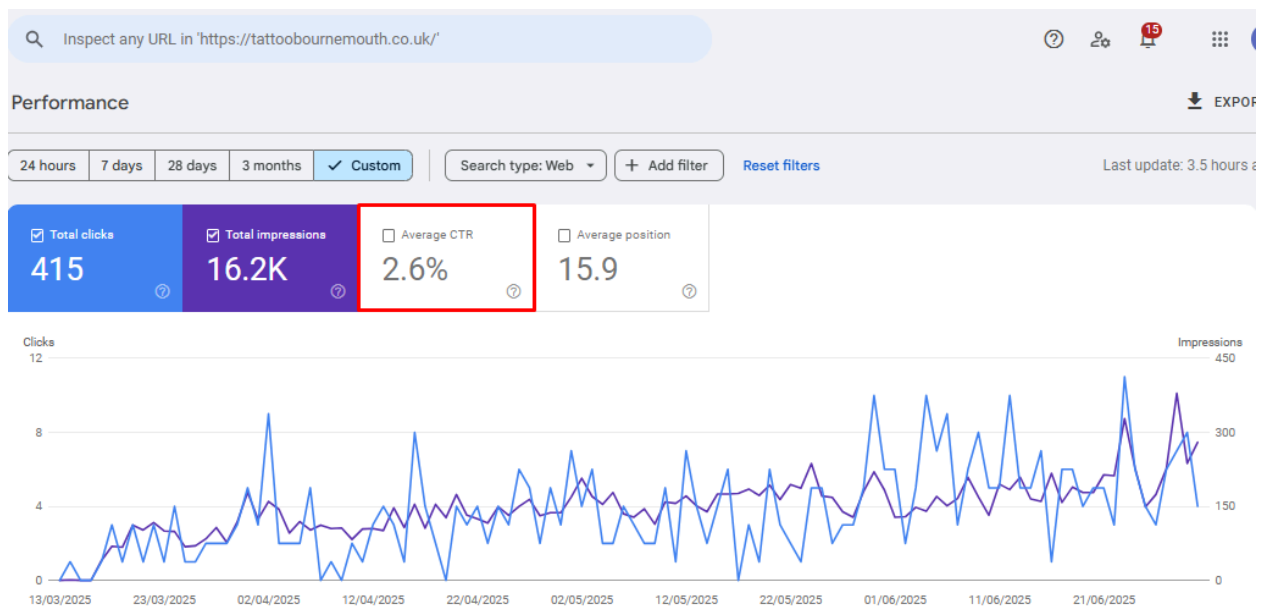
Project Overview

Business: Bournemouth Ink (Tattoo Studio)

Location: Bournemouth, UK

Duration: 6 months

Goal: Boost local visibility, organic traffic, and bookings.



Key Strategies

- **Keyword Research:** Focused on local and service-specific keywords
- **On-Page SEO:** Optimized meta titles, descriptions, headers, and images.
- **Local SEO:** Enhanced Google My Business profile and built local citations.
- **Content Creation:** Published 5 blogs targeting tattoo-related keywords.

- **Technical SEO:** Improved site speed, mobile responsiveness, and fixed broken links.
- **Backlink Building:** Secured links from local blogs and directories.
- **Bookings:** Walk-ins +30%, online bookings +40%
- **Ranking Keywords:** tattoo bournemouth, tattoo shops bournemouth, bournemouth tattoo,