



**URL:** <https://tattoobournemouth.co.uk/>

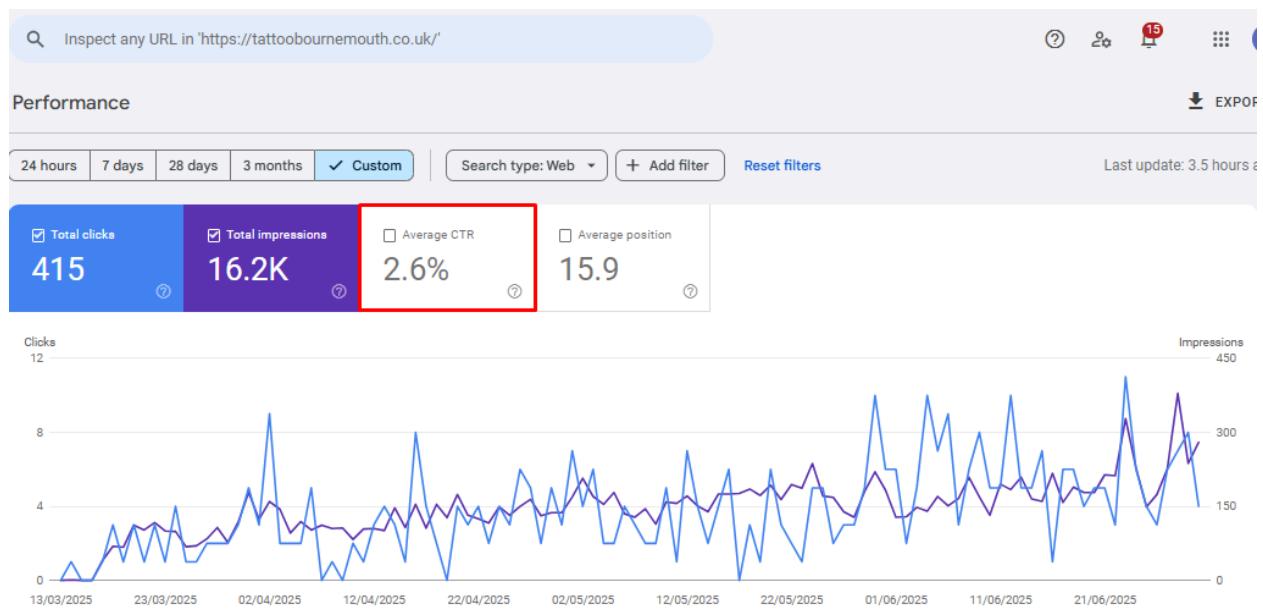
## Project Overview

**Business:** Bournemouth Ink (Tattoo Studio)

**Location:** Bournemouth, UK

**Duration:** 6 months

**Goal:** Boost local visibility, organic traffic, and bookings.



## Key Strategies

- Keyword Research:** Focused on local and service-specific keywords
- On-Page SEO:** Optimized meta titles, descriptions, headers, and images.
- Local SEO:** Enhanced Google My Business profile and built local citations.
- Content Creation:** Published 5 blogs targeting tattoo-related keywords.

- **Technical SEO:** Improved site speed, mobile responsiveness, and fixed broken links.
- **Backlink Building:** Secured links from local blogs and directories.
- **Bookings:** Walk-ins +30%, online bookings +40%
- **Ranking Keywords:** tattoo bournemouth, tattoo shops bournemouth, bournemouth tattoo,