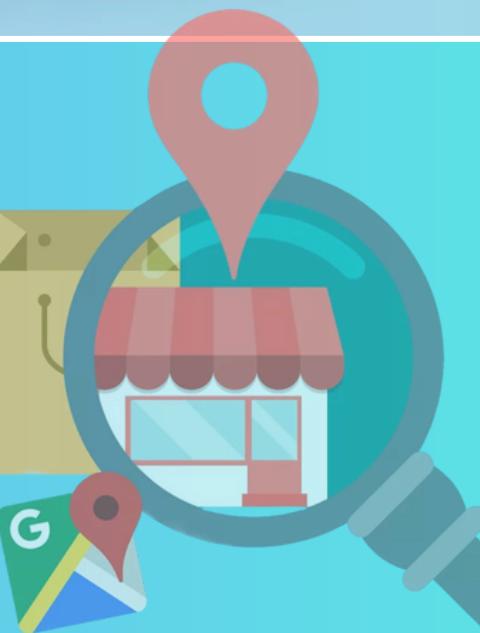


Local SEO & GMB Optimization

UHS Remodeling (Plano, TX)





Project Overview

01. **Client: UHS Remodeling**
02. **Industry: Remodeling Contractor**
03. **Location: Plano, TX**
04. **Website: <https://uhsremodeling.com/>**
05. **Project Duration: 6 Months**
06. **Objective: Rank 100 target keywords on Google's 1st page across Plano and surrounding areas.**



Goals

01. **Rank all 100 remodeling-related keywords on Google's 1st page.**

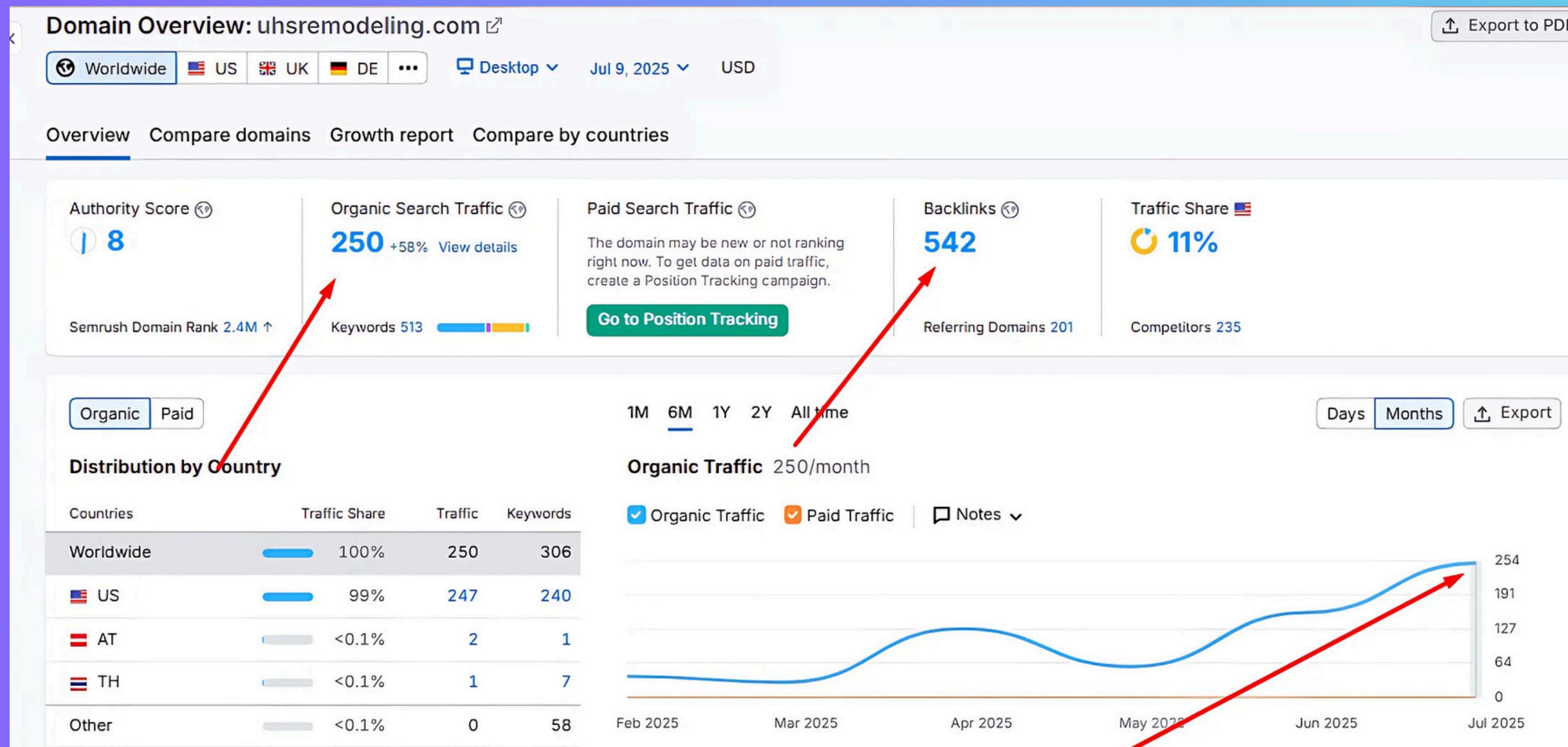
02. **Achieve Top 3 rankings for high-conversion terms.**

03. **Dominate local search across Plano and nearby areas.**

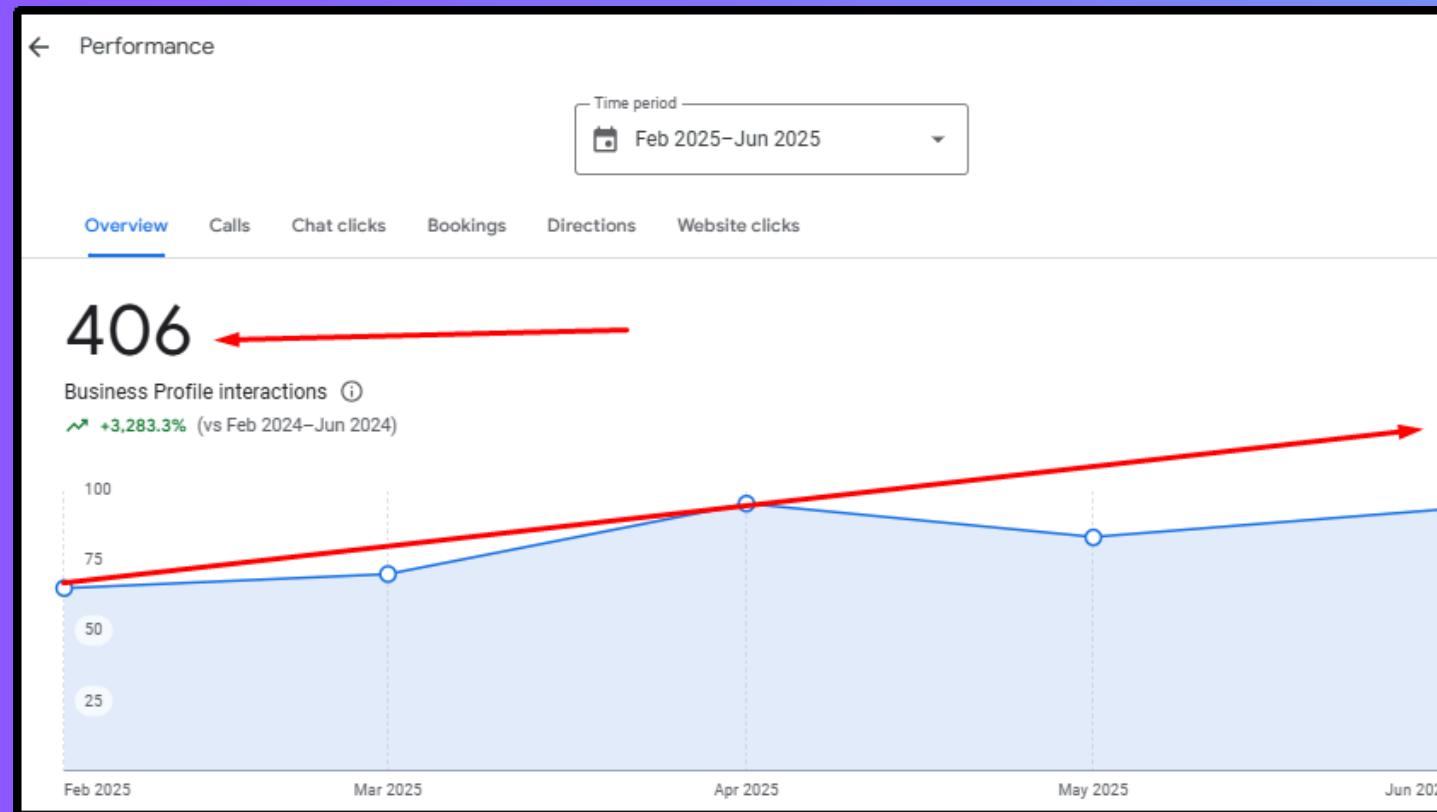
04. **Increase leads and organic traffic significantly.**



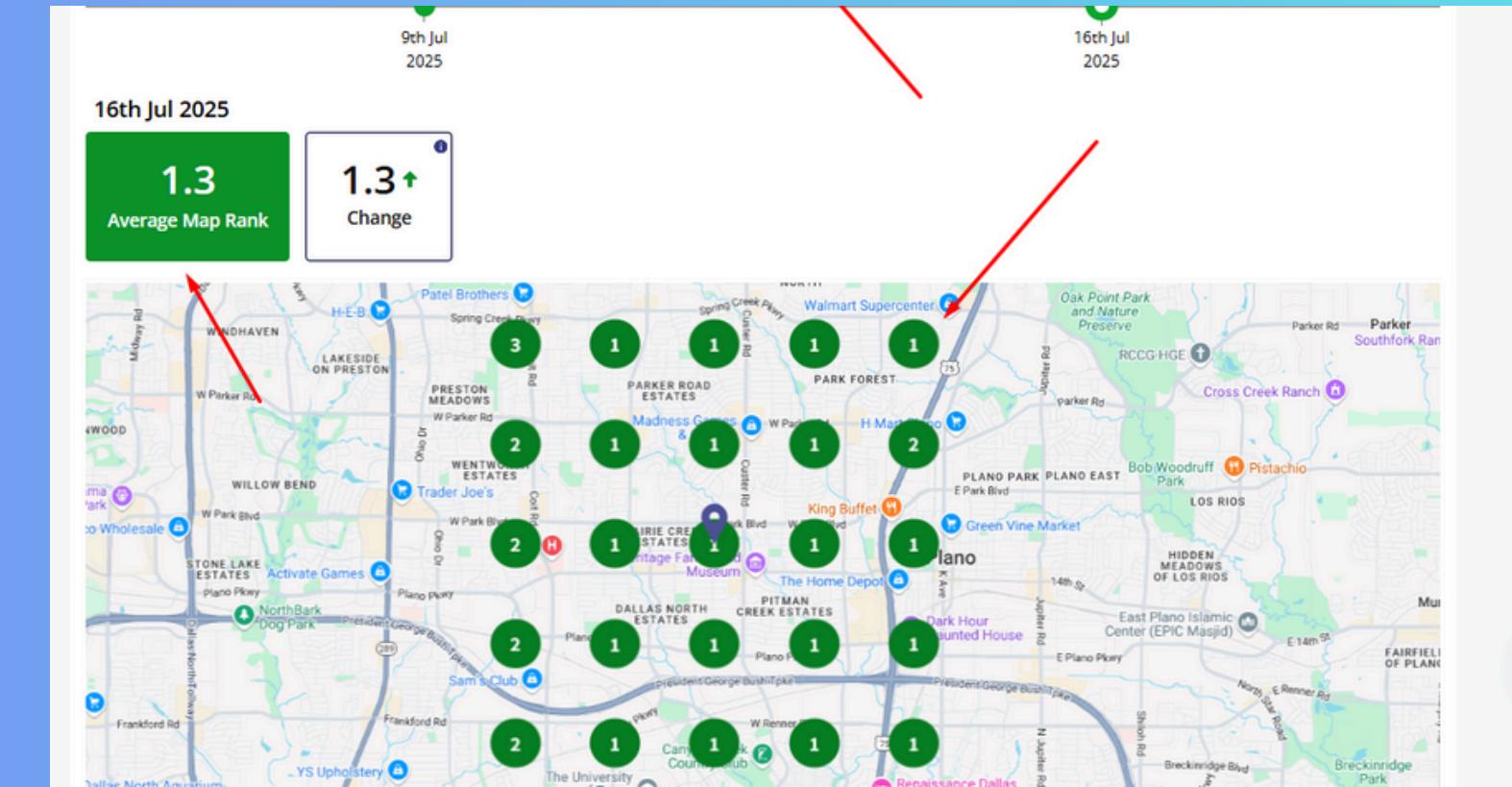
Results (Within 4–5 Months)



GMB RESULTS



BRIGHTLOCAL RESULTS



- **95% of 100+ keywords ranked on Page 1 of Google**
- **40+ keywords ranked in Top 3 positions**
- **Core rankings achieved in 4–5 months**
- **Notable keywords**
 - "bathroom remodeling dallas tx" (#2)
 - "home remodeling contractors farmers branch" (#1)



Residential remodeling contractors in flower mound

home remodeling contractor near me

Businesses

Modern Blu Remodeling
5.0 ★★★★★ (58) Remodeler
20+ years in business · Flower Mound, TX
Open 24 hours · (469) 548-7638
Home-improvement company specializing in kitchen and bathroom remodels, as well as whole-home renovations.

Space Construction
4.8 ★★★★★ (53) Contractor
5+ years in business · Flower Mound, TX
Closed · Opens 8:30 AM · (469) 397-4600
"The workers were extremely professional, punctual, and clean!"

William French Home Improvements
4.9 ★★★★★ (45) Remodeler
10+ years in business · Flower Mound, TX
Closed · Opens 9:30 AM · (469) 305-0700
Locally owned home-improvement company specializing in kitchen and bathroom remodeling, plus flooring.

More businesses →

Patios Contractor in flower mound

Patios Contractor flower mound

Yelp
https://www.yelp.com › Home Services

1. TOP 10 BEST Patio Contractor in Flower Mound, TX

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 0 LD: 291M I: 217M whois source Rank: 16

Top 10 Best Patio Contractor Near Flower Mound, Texas · Texas Backyard Living · Allied Outdoor Solutions · Reformed Outdoor Structures · County Line Home ...

Texas Backyard Living
https://texasbackyardliving.com › flower-mound-tx-tex...

2. Fence Installation in Flower Mound, TX

L: 0 LD: 330 I: 204K whois source Rank: 622K

We specialize in new fences, decks, arbors, patio covers, automatic gates, staining, fence repair, concrete, and stonework.

4.8 ★★★★★ (379)

Space Construction Inc.
https://spaceconstructioninc.com › patio-contractors

3. Expert Patios and Decks In Dallas, TX

L: 24 LD: 975 I: 4.31K whois source Rank: 1.13M

Flower Mound TX 75028.. (469) 397-4600. Hours of Operation. Monday – Friday: 8:30 AM – 5:30 PM. Saturday – Sunday: Closed. Get A Quote. Space Construction ...

4.9 ★★★★★ (345)

construction company in flower mound Tx

construction company in flower mound texas

Keyword difficulty: ... (for google.com database) — View full report for this keyword

Space Construction Inc.
https://spaceconstructioninc.com

1. Space Construction | Best General Remodeling Contractor In ...

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 520 LD: 975 I: 4.31K whois source Rank: 1.13M

Hired by homeowners all over the Flower Mound area, Space Construction is your locally-owned and operated expert in home remodeling. We can help turn your ...

Indeed
https://www.indeed.com › Companies › Construction

2. Construction Companies in Flower Mound, TX

L: 0 LD: 49.7M I: 386K whois source Rank: 39

Construction Companies in Flower Mound, TX · HD Supply · ERI · Tri-Star Construction · CC Construction · ADART · All American Flooring · Lone Star Civil ...





Challenges

01.

No semantic structure in content

02.

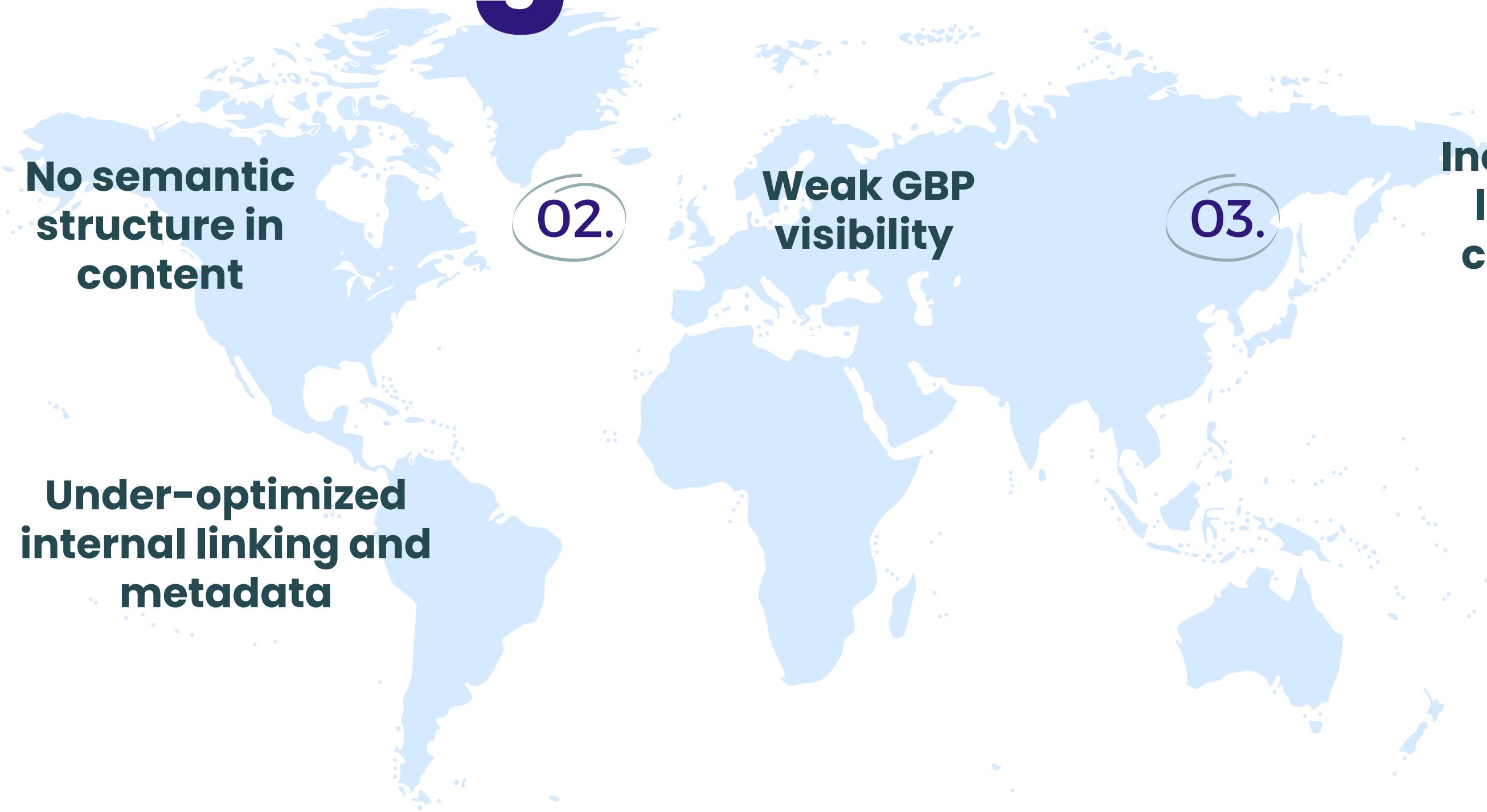
Weak GBP visibility

03.

Incomplete location coverage

04.

Under-optimized internal linking and metadata





Strategy & Execution



Phase 2: Relocation to Flower Mound

- Client relocated business and asked for keyword and GBP rankings in Flower Mound within 25-mile radius
- Targeted 20 keywords specifically for Flower Mound service area

Phase 2 Strategy

- Built Flower Mound specific landing pages and interlinked content
- GBP re-optimization with new location
- Geo-tagged image uploads, localized schema, and review strategy
- Built new local citations for the Flower Mound region

Phase 2 Results (1 Month)

- 90% of new target keywords ranked on 1st page
- Top 1 rankings achieved for most local terms
- GBP profile ranks in top 3-pack for multiple services





Tools & Tactics Used (Both Projects)

01. **Google Search Console, Ahrefs, Surfer SEO, BrightLocal**
02. **Schema Markup, NLP keyword mapping, topical clustering**
03. **GBP Optimization: Products, Posts, Q&A, Reviews**
04. **Technical SEO: CWV, Mobile UX, Site Speed**
05. **Backlink Acquisition: Outreach + Citations + Editorial links**



Final Outcome

- Both businesses experienced complete keyword domination, GBP visibility, and increased organic leads within committed timelines.
- This shows our ability to scale local SEO success using semantic frameworks, geo-targeted strategy, and white-hat link building.
- Ready to take your local business to Google's 1st page? Let's discuss how we can deliver similar results for you!



Timeline

Days

| | | |
|---|--------------------|---|
| Audit & Strategy Development | Day 1 - 5 | Conduct a full audit, develop the keyword strategy, perform initial optimizations, and outline the content strategy |
| Technical Fixes & On-Page AIO | Day 6 - 15 | Implement technical fixes, optimize on-page AIO elements, and begin content optimization. |
| Content Creation & Link Building | Day 15 - 30 | Start content creation and outreach campaigns to build authoritative backlinks. Continue improving on-page AIO and technical elements. |
| Keyword Rankings | Day 30 - 45 | Strengthen targeted keywords and consistently publish new content. Continue enhancing rankings through AI-driven optimization |
| Conversion Analytics | Day 45 - 60 | Analyze the new traffic and guide visitors to take action—such as making a call, sending a text, or visiting the website. |

